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## **ClearVision Optical Focuses On UCP Suffolk Need**

**Hauppauge, NY** – A partnership between United Cerebral Palsy of Suffolk and ClearVision Optical began last fall when both companies were among those honored by the Hauppauge Industrial Association for business excellence. The winners, in various categories, represented a cross section of the Long Island Business and Not-for-Profit Community at its very best.

During his acceptance speech UCP Suffolk CEO Stephen H. Friedman urged the audience to take time out of their busy schedules to volunteer, for any not-for-profit organization. He challenged each to take a chance on profoundly impacting their lives for the better by volunteering. ClearVision Optical took Friedman up on that challenge.

David Friedfeld, President of ClearVision Optical - a leading manufacturer and distributor of prescription quality eyewear and fashion sunglasses, approached UCP Suffolk at the close of the awards ceremony and asked how they could become involved with UCP Suffolk. David explained that he and his staff truly believe that everyone can make a positive difference in the world by volunteering.

People with vision impairments often need more than one pair of glasses annually, and insurance does not always cover the cost. This can be especially true for persons with disabilities.

Recently, ClearVision Optical sought to solve this dilemma for more than 60 adults and children served by UCP Suffolk. Setting up shop at UCP's Hauppauge site, ClearVision generously donated time and the talent of eyewear specialists to meet the vision needs of UCP program participants. Lens prescriptions were generously donated by Davis Vision. Each UCP participant presented a prescription for lenses and then was allowed to choose a frame. ClearVision's in-house optician, Marty Mast, ensured the right frame fit for each UCP participant. In some cases, multiple pairs of glasses were needed, which were also generously donated by ClearVision Optical and Davis Vision.

Brenda Litzky, ClearVision's Director of Vendor Relations and chairperson of the ClearVision Cares committee was the primary organizer of ClearVision's participation in the event, shared her sentiments about this project, "It is a wonderful to see how happy ClearVision and Davis Vision have made these UCP clients. The excitement we saw in the UCP clients faces in being able to select from designer frames was so rewarding for everyone involved. UCP of Suffolk is an amazing organization and we are so glad we could help them make a difference."

"We are thankful to ClearVision and its staff for this extraordinary donation and the respect with which they treated all of our participants," added Robin Sadowski, Associate Director of Residential Services.

### **About United Cerebral Palsy**

UCP Suffolk, based in Hauppauge, NY, assists almost 4,000 children and adults with disabilities and their families annually. For information and photos of the murals, please visit [www.ucp-suffolk.org](http://www.ucp-suffolk.org) or call 631-232-0011.

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